

# Digital Reach Report February 2014

**160,544**  
impressions/reach



## Facebook

JCCs OF NA - 8,137  
JCC Maccabi Games - 51,259  
JCC Maccabi ArtsFest - 4,495  
JCC Maccabi Israel - 4,478  
JWB - 5,088  
Fantasy Football - 38

## Twitter

JCCA - 349,087 potential  
34,908 probable

## YouTube

JCCA - 806

## Issuu

JCCA - 908

## Email\*\*

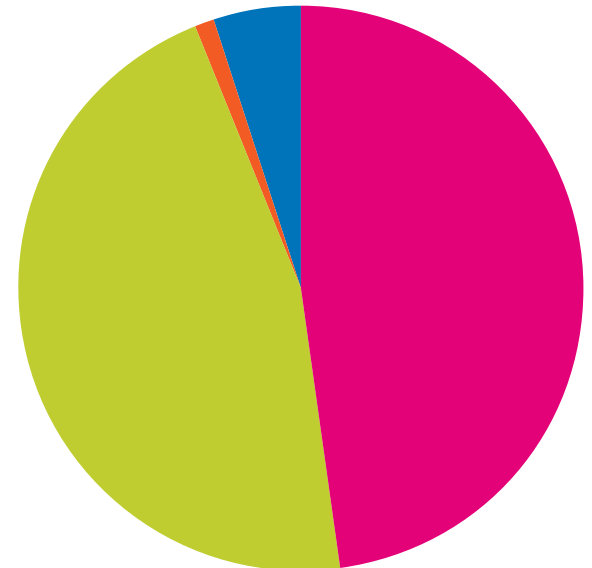
eNews - 607  
D'Var Torah - 1,010  
Leah's Message - 100  
Biennial - 2,660  
PJ Library - 124  
Press - 145  
The Peek - 3,336

## Website

JCCA - 8,048  
JMEX Sites - 2,750  
JCCWorks - 22,170  
DiscoverJCC - 3,390\*\*  
Biennial - 1,613  
JCCA.me - 1,249

\*\* Google Analytics on Accrinet stopped working mid-February

**24,400**  
engagements



## Facebook

JCCs OF NA - 553  
JCC Maccabi Games - 10,253  
JCC Maccabi ArtsFest - 342  
JCC Maccabi Israel - 246  
JWB - 398  
Fantasy Football - 0

## Twitter

JCCA - 67

## YouTube

JCCA - 3

## Issuu

JCCA - 135

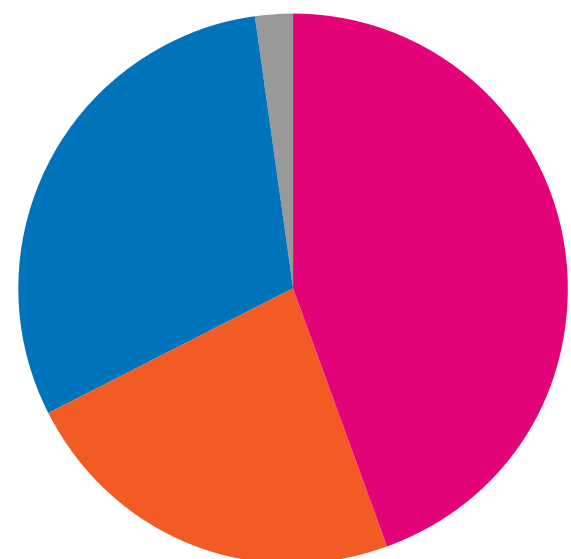
## Email

eNews - 68  
D'Var Torah - 3  
Biennial - 120  
Press - 10  
PJ Library - 13  
Leah's Message - n/a  
The Peek - 952

## Website

JCCA - 1,377  
JMEX sites - 2,370  
JCCWorks - 6,288  
DiscoverJCC\* - 731\*\*  
Biennial - 424  
JCCA.me - 930

**27,636**  
in our network



## Facebook

JCCs OF NA - 631  
JCC Maccabi Games - 7,699  
JCC Maccabi ArtsFest - 502  
JCC Maccabi Israel - 1,076  
JWB - 1,997  
Fantasy Football - 183

## Twitter

JCCA - 6,507

## LinkedIn

JCCA - 675

## Email

eNews - 1,640  
D'Var Torah - 779  
Leah's Message - 264  
Biennial - 2,377 + listservs  
PJ Library - 235  
Press - 416 + listservs  
The Peek - 2,655